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## **Introducing Caliber (Nasdaq: CWD)**

## What We Do

Caliber predominantly invests in, manages and develops real estate in the Western US.

We are an alternative asset manager with investment strategies in real estate and credit, differentiated by our vertically integrated business model

We create strategic investments that aim to build generational wealth for our investors, community and team

## **Why Caliber Now**

Caliber pursues attractive investment opportunities in **stressed and distressed assets** taking advantage of market dislocations in the current environment

Caliber seeks to deliver sustained, profitable growth to shareholders

Caliber's **defensive model** offers a solution to investors who lack access to alternative investments, seek capital gains tax relief, and outpace rising inflation



## We Invest in Diverse Real Estate Asset Classes in the Middle Market



HOSPITALITY/HOTEL



BEHAVIORAL HEALTH HOSPITAL



MULTI-FAMILY HOUSING



**OPPORTUNITY ZONE ASSETS** 



## The Best Opportunities are in the Middle-Market

## Middle-Market Assets

- \$5 to \$50 million per project
- Large opportunity set
- Highly-fragmented market
- Less competition
- Caliber's in-house services model enables access

## Middle Market Geographies

- Demonstrated Population & Job Growth
- Underserved in terms of financing options
- Opportunity Zone tax incentives
- Local tax incentives
- Trends post-pandemic



## **Our Products Solve Customer Needs**

Desired Outcome	Caliber Product
Income	Lending, CORE Plus, Value Add
Growth	Distressed and Special Situations, Adaptive Re-Use & Development
Tax Planning/Reduction	Opportunity Zone Funds, 1031 Investments

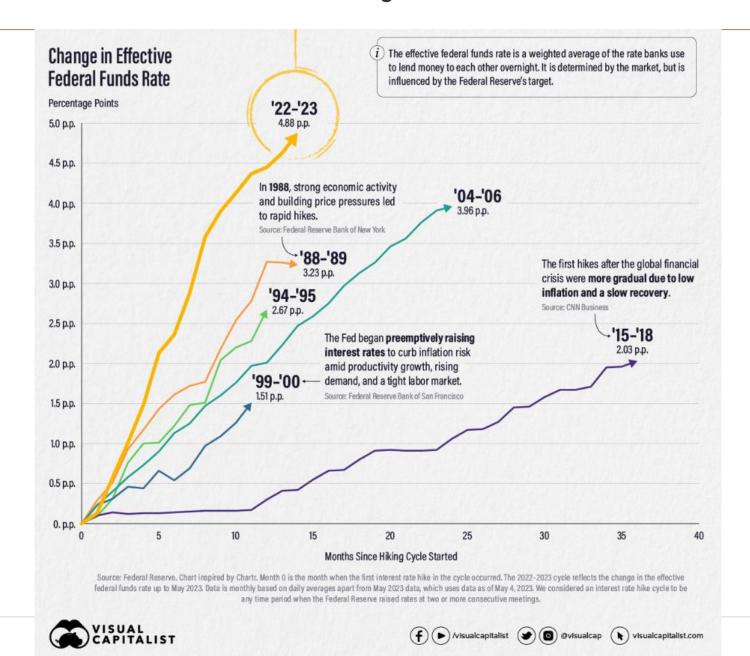
Caliber seeks to build trust with our customers once and serve their real estate investment needs decade after decade, generation after generation



## CALIBER Interest Rates Fastest Rise in Modern History

## Effect of Rise

- Reduced Spending
- Lower Profits
- Real Estate Value Declines
- **Bond Market** Declines
- Disruption
- Recession





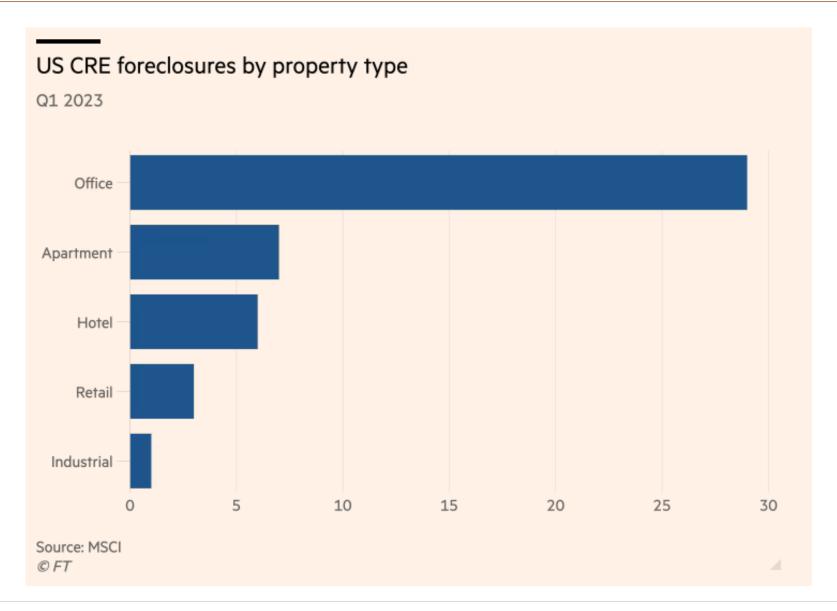
## CALIBER Single Family Homes No Longer Affordable

## Inflation & Interest Rates Combine to Double Monthly Payments

	2019 Averages	2023 Averages	
Home Price	\$260,000	\$436,000	68%
Mortgage Rate	4%	7.5%	88%
Monthly Payment	\$1,700	\$3,700	117%
Income to Qualify	\$60,000	\$115,000	91%



## Foreclosures are rising in 2023





## **Multi-Family Trends**

- Perhaps the largest warning sign that there may be some wind shear on the landing strip for the US economy is that the multifamily sector now is second only to struggling offices as a threat to the stability of regional banks.
- Completed two years of record multifamily sales volume around the country. People were buying multifamily buildings at record low cap rates with a view that rents were going to climb.
   Interest rates climbed. Rents did not.
- One million units of multifamily are coming online in 12 to 18 months in markets like the Sunbelt, and the vast majority of those loans are with regional banks.

- Second to office, multifamily to me is the biggest risk to [those] lenders. When one thinks of regional banks and the challenges they're facing, it's not just office buildings around the country you've got to worry about, it's multifamily that will have to get refinanced. Those are buildings that were bought by investors that may not have been the most responsible in terms of borrowing.
- Multi-Family buyers borrowed on a 60% to 65% loan-to-value ratio when they invested \$100 million in a property, but today that investment is worth \$50 million and it's another \$50 million to bring the loan down to where it needs to be. They can't go back to their investors and say 'what you gave me isn't worth half of what is was and now I need additional money.'

## Adaptive Re-Use - Example Deal to understand distress

Potential Investment from CTAF II

Asset Class	Currently Class A Office Planned: Mixed Use – 1 Tower Convert to MFR, 1 Tower Keep as Low-Cost Office, 6.5 acres build SFR for Rent
Total Size	~400,000 Square Feet + 6.5 acres
Estimated Cost Basis on Purchase	Estimated to be 20% of replacement cost
Estimated Total Cost & Value	\$65m Cost   \$100-110m Value
Status	In Negotiations
Estimated Start Date	December 2024
Est. Completion Date	March 2025



This is not a picture of the asset, inserted for visual effect only



## Why Invest with Caliber?

- Access to the best opportunities in our region
- 2. 15-year track record of generating profitable investor returns
- 3. Over \$200m in OZ capital invested, and growing
- 4. In-house real estate development, construction management, and brokerage reduces risk and increases potential profit.
- 5. History of investing in distressed assets at a discount
- 6. Aligned, experienced management team and board members



## **Pure Pickleball**



CALIBER The largest pickleball facility in the United States – Pure Pickleball





## Future home to USA Pickleball

**SCOTTSDALE** 

## **Coming soon: Arizona's largest** pickleball facility and USA Pickleball headquarters



Published 6:03 a.m. MT Nov. 7, 2023 Updated 6:03 a.m. MT Nov. 7, 2023













AZ Drive takes the court for 1st pickleball match against Atlanta Bouncers

Sights and sounds from AZ Drive's first pickleball match vs. Atlanta Bouncers Jan. 26, 2023, during Margaritaville Tournament at Mesa Bell Bank Park. Cheryl Evans, Arizona Republic

A development that will include the largest pickleball facility in Arizona and will be the future headquarters for USA Pickleball is coming to tribal land near Scottsdale.

Pure Pickleball will partner with Scottsdale-based Caliber Cos. to develop the 11acre venue, which will include 28 oversized indoor pickleball courts with streaming capabilities, a championship court with a 500-seat stadium, a pro shop, café, locker rooms and event spaces in the first phase.



36.5 million
Number of pickleball
players in the US



Largest age bracket of pickleball players (28.8% of total)



\$152.8 million

Pickleball paddle market size in 2021



158.6%

Pickleball's average growth rate over the last 3 years



Number of places to play pickleball in the US



Forecasted compound annual growth rate through 2028





## ...And AZ Drive - Arizona's Professional Team

## "Pure Pickleball is the intended future Home of AZ Drive." Official Team Representative – May 2023



## **Ownership Group**

- Dierks Bentley Country music star born in Arizona
- Magnus Carlson World chess champion
- Mark Dalton Arizona Cardinals' senior vice president of media relations
- Larry Fitzgerald Jr Former Arizona Cardinal's Pro Bowl wide receiver
- Sam Fox CEO and founder Fox Restaurant Concepts
- Brian Frakes President of Common Bond Development Group
- Sheila Gulati Founder and managing director of venture capital firm Tola Capital
- Doug Hirsch Former founder and managing partner of Seneca Capital and cofounder and chairman emeritus of the Sohn Conference Foundation
- John Merwin Brooklyn Bedding founder and CEO
- Michael Phelps Olympic record holder
- Richard J. Schnall Partner of private equity firm Clayton, Dubilier & Rice

## ABOUT AZ DRIVETM

Composed of an elite group of players and coached by some of the most experienced and knowledgeable professionals in the field, AZ Drive<sup>TM</sup> is dedicated to excellence, sportsmanship, and delivering a thrilling experience for fans.

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## **Project Overview**

- Caliber and PURE Pickleball have plans to co-develop a worldclass pickleball facility on 11-acres at Caliber's Riverwalk site.
- Caliber is creating a Qualified Opportunity Zone fund for the single purpose of investment in this business, which means qualified investors will be able to invest in this pickleball venture directly or via Caliber's diversified funds.
- PURE Pickleball will claim the title of largest pickleball facility in Arizona and one of the largest facilities in the world. The development will include 28 indoor courts, a Championship Court with 500-seat stadium seating, 16 outdoor courts, a member clubhouse with a variety of member amenities and features. The development will be built in phases.
- USA Pickleball, the National Governing Body for the sport of Pickleball in the U.S., announced that PURE Pickleball at Riverwalk is their intended future headquarters and official National Training Center for USA Pickleball.





## PURE Pickleball Founders

## Co-Founders

of Pure Pickleball, LLC



Kevin J. Berk

GM, Finance, Operations, Programs, & Partnerships

Founder and CEO of AZ on the Rocks –Indoor Climbing, Inc. (started 2004; sold in 2022).

Kevin brings 18 years' experience in family entertainment, a connection to the community (lived / worked in Scottsdale since 1973), and a passion to grow the sport of pickleball. Most important, he's an energetic dad to 7 kids!

Email: kevin@purepickleball.com

Phone: 480-861-7474





## Brett W. Warner

Team Concepts, Consumer Products, Paddles, Pro Shop and Pro Team Management

15 years' experience in health care management consulting; specializing in transactions and strategic vendor partnerships.

Pickleball highlights:

- Pickleball Pro #45 World
- 4x National Champion (skill/age)
- Pro Coach Scottsdale Scorchers

Email: brett@purepickleball.com

Phone: 202-549-8949



## **Riverwalk Overview**

- Riverwalk is ±100 acres of land and improvements located east of the 101 Loop Freeway.
- Caliber acquired the rights to the land via lease with the Salt River Pima-Maricopa Indian Community and is developing the site into a premier entertainment and mixed-use destination.
- Nearby attractions include Top Golf, Talking Stick Resort and Casino, Salt River Fields, and the OdySea Aquarium.
- Riverwalk is located within an Opportunity Zone.





## What does this Mean for Caliber Investors?

- Fund 1 & 2 investors contribute land at a ~2x multiple of cost, generating an implied 100%+ return on equity
- Underwriting shows a 19.5% IRR net of fees for new cash investors going forward
- Caliber & Pure Pickleball intend to make Scottsdale, AZ the prototype and then expand the offering to additional, attractive major markets
- Combined OZ real estate investment and operating business investment

## Be Diversified

- Caliber's 2<sup>nd</sup> Opportunity Zone Fund is available for investment today and it intends to invest in the project
- Fund 2 already has a small investment in the land
- We expect Fund 2 to invest in approximately 20-30 QOZ projects, providing diversification
- Fund 2 will also be a lead investor in future Pure Pickleball locations, presuming future locations are built
- Caliber's opportunistic growth fund offers a second, diversified, investment opportunity if you have non-capital gains capital.

## **Be Direct**

- Caliber intends to create a QOZ fund specifically for Pure Pickleball, although the fund has not yet been formed
- Investors with capital gains can invest in the project-specific fund
- Investors with non-capital gains may also invest
- Indicate your interest to <u>Invest@CaliberCo.com</u> and we will keep you informed as the opportunity to invest arises



# Caliber Tax Advantaged Opportunity Zone Fund II

Overview





## Caliber's first Tax Advantaged Opportunity Zone Fund (CTAF I), was closed to new investments on June 30, 2022

## **Diversified Portfolio**

CTAF I includes a diversified portfolio of real estate assets and an equity investment in ZenniHome, a cutting-edge manufactured home company.

## **Proven Development Expertise**

Caliber's deep experience as a developer and the investment relationships previously established in QOZ markets serve to support the launch of the Caliber Tax Advantaged Opportunity Zone Fund II, LLC (CTAF II).

\$185 M

Funding raised for CTAF I

2018

Opened to investments in October 2018

## 8 Investments

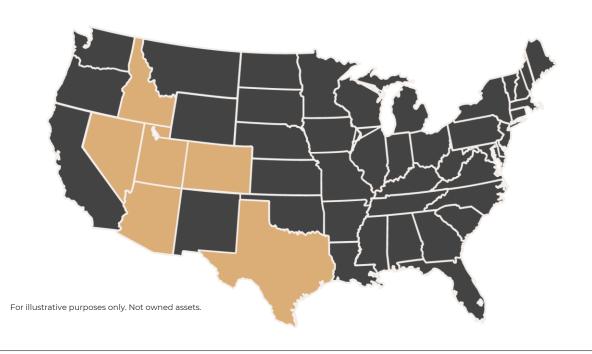
16 properties and one business

AZ & TX

Primary geographic focus of CTAF I



## Tax-Advantaged, Diversified Portfolio



## The Fund's Targeted Growth Markets



Geographic areas for acquisitions



Long-term population growth



Evidenced by a track record that extends a minimum of 10 years



## **Fund Terms & Advisors**

General Partner	Caliber O-Zone Fund II Manager, LLC	
Maximum Offering	\$250 Million	
Expected Hold Period	Minimum of 10 years from close	
Management Fee	Annually, 1.5% of aggregate capital contributions	
Carry Amount	Class A Units: 75/25, Class B Units: 80/20*	
Minimum Investment	Class A Units: \$100K, Class B Units: \$1M	
Fund Attorney	Snell & Wilmer, LLP	
Fund Tax Counsel	Marc Schultz, Esq.	
Fund Auditor	Deloitte	

<sup>\*</sup> The applicable carry amount is dependent on whether the LP holds Class A Units or Class B Units. By way of example and assuming an LP's applicable carry amount is equal to 25%, if the LP's pro rata share of distributions is equal to \$100 (before assessing the applicable carry amount), then \$75 will be distributed to the LP and \$25 will be distributed the GP.

Distribution payments are not guaranteed and may be modified at the GP's discretion.



## **Underwriting Targets**

Strategy	Distressed, Adaptive Re-Use, Transformational Renovation, Development	
Timing	3-8 Year Turns, Sale & Re-Investment through 10–13-year fund life	
Equity Multiple	Minimum of 2x portfolio average, assuming a 5-year hold	
Target IRR	15% Annualized	
Target Debt / LTV	50% LTV, Maximum - Start with low debt, add leverage as asset stabilize	
Investment Philosophy Place-based investing, insider access to off-market deals		
Public exit, Portfolio Sale, & Orderly Individual Asset Sales		

Caliber's strategy is subject to change with market conditions, a full discussion of the Fund's strategy can be found in reviewing the Offering Materials. Return targets are meant to describe Caliber's underwriting process and do not represent an expectation or guarantee of a return on your investment.



# Caliber Tax Advantaged Opportunity Zone Fund II

Assets





## Riverwalk Development Vertical

## Business Plan by Parcel & Current Asset in CTAF II

Riverwalk in Scottsdale, Arizona has been identified as the Fund's first investment.

~80 acre mixed-use, commercial development in one of the most desirable locations in the state.



No. 1 Riverwalk 1	1,433,017 ±(SF)	Anticipated to be a large user deal.
No. 2 Riverwalk 2	598,853 ±(SF)	Parcel 2 is expected to be sold by Caliber within 12-24 months.
No. 3 Riverwalk 3	905,387 ±(SF)	Parcel 3 is expected to be part of the newly developed entertainment district at Riverwalk.  Potential venues include a boutique hotel and car museum, along with a number of bars and restaurants. The parcel will be sold into a new partnership providing proceeds for the repayment of the land loan.
No. 4 Riverwalk 4	415,167 ±(SF)	Parcel 4 is expected to be included in the entertainment district at Riverwalk. The parcel will be sold into a new partnership providing proceeds for the repayment of the land loan.
No. 5 Riverwalk 5	70,685 ±(SF)	Parcel 5 is expected to be included in the entertainment district at Riverwalk. The parcel will be sold into a new partnership providing proceeds for the repayment of the land loan.

<sup>\*</sup> There is no guarantee the mentioned potential pipeline will actually be in the fund.

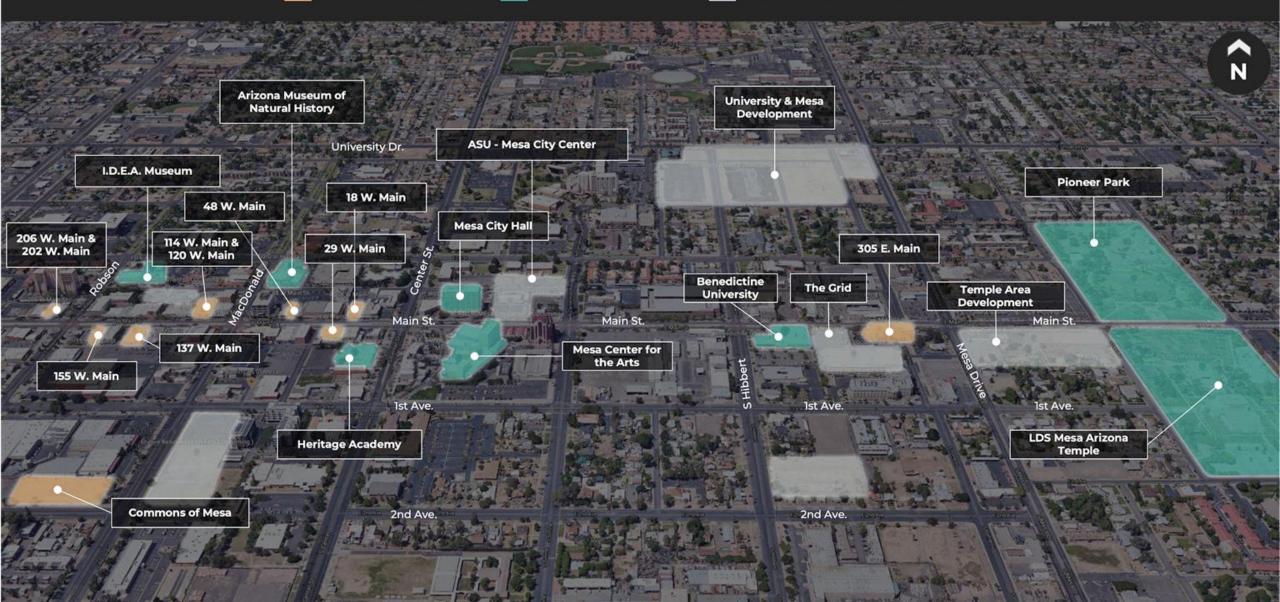
## Caliber Mesa Properties



Caliber Properties

Local Landmarks

Upcoming Developments





## Downtown Mesa Portfolio | Current Assets in CTAF II



## 18 W Main

Sonoran Rows (prior name Malt House) Executed Lease



Level 1 Arcade Bar Executed Lease



## 114 W Main

Expansive Mesa at Newberry Station (shared workspaces)

Executed Lease

## **120 W Main**

Suite A: Tortoise & Hare (restaurant)

Executed Lease

Suite B: vacant, being marketed



## **137 W Main**

Working with Retail Concept

## **155 W Main**

Copper City Spirits
Executed Lease

### 202 W Main

Vacant



## 206 W Main

Vacant



## 305 E Main

Ste 100: Wells Fargo Bank Branch

Ste 200: Southwest Institute

of Montessori Studies

## Second Avenue Commons

**Current Asset in CTAF II** 

## **Workforce Apartment Community**

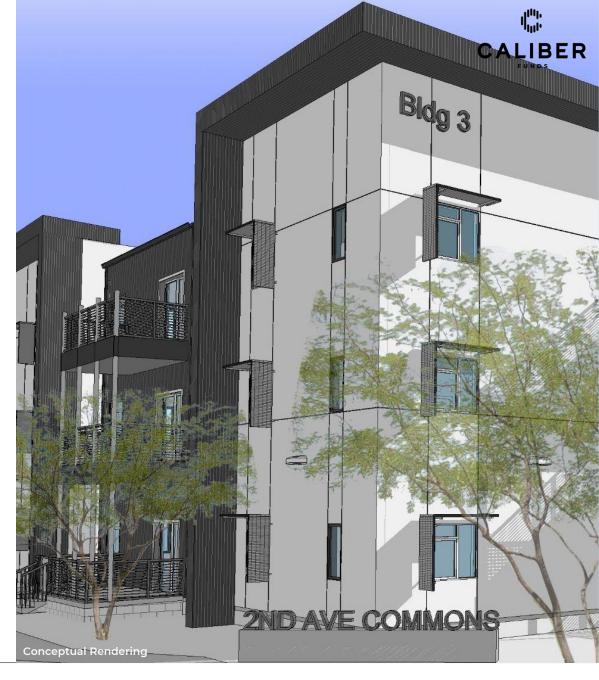
144-unit apartment community12 three-story buildings

## 2nd Ave Between S Robson & S MacDonald

48 one-bedroom units 96 two-bedroom units

## Co-Developer

Caliber is acting as co-developer alongside Cardinal Capital Management Broke Ground January 31, 2022 Construction is estimated to take 12-14 months





## 29 W Main St

## **Current Asset in CTAF II**

CTAF I is an investor in ZenniHome, Inc., which designs and manufactures modular, factory-built homes that are easily transported, have a minimal environmental footprint, and are stacked in multi-family configurations. ZenniHome units will be used in Caliber's project at 29 West in Mesa, Arizona.

Street Corner Market executed LOI for retail space on bottom level of building.

Affordable housing, modernized



Purchase Date: 2022

Asset Class: Qualified Opportunity Zone Business (QOZB)

**Strategy:** Opportunistic

## **Appendix**

Caliber The Wealth
Development Company



## Caliber Asset Track Record

17.7% IRR 1.84x Deal Multiple

5 years

Average Hold Period \$71,752,270

Total Profit





# Caliber Asset Returns Track Record

Samples of Caliber Cycled Assets



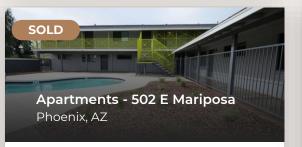
IRR

18%

Hold Period 6.1 Years

Deal Multipl **1.7**x

Total ROI 71%



IRR

45.2%

Hold Period 2.1 Years

Deal Multipl **2.23**x

Total ROI 123%



**IRR** 

25.2%

Hold Period 2.1 Years

Deal Multipl 1.54x

Total ROI 54%



## Caliber Asset Returns Track Record (Continued)



IRR

15.7%

Hold Period 3.7 Years

Deal Multipl 1.62x

Total ROI 62%



IRR

11.2%

Hold Period **5.3 Years** 

Deal Multipl 1.32x

Total ROI 32%



IRR

38.2%

Hold Period **6.2 Years** 

Deal Multipl **3.10**x

Total ROI 210%



## Caliber Asset Returns Track Record (Continued)



IRR

28.1%

Hold Period 3.3 Years

Deal Multipl 2.06x

Total ROI 106%



IRR

18.5%

Hold Period 5.7 Years

Deal Multiple **1.47**x

Total ROI 47%



IRR

12.9%

Hold Period 6.8 Years

Deal Multipl 1.93x

Total ROI 93%



**IRR** 

14.6%

Hold Period **6.5 Years** 

Deal Multipl **1.91x** 

Total ROI 91%



## **Executive Leadership**

## A cohesive, established team with a history of successful execution



Chris Loeffler Chief Executive Officer

Raised over \$375M in investor equity

PwC Public Accounting background. Clients included Honevwell. Verizon and the AZ Diamondbacks

Board director for Owick. Inc., a venture-funded hospitality marketplace



Jennifer Schrader President

Former Managing Partner of First United Equities, LLC

Served as Designated Broker for Caliber Realty; managed purchase & sale of over \$50M in investment property

On the Colangelo College of Business Advisory Board for Grand Canyon University



Jade Leung Chief Financial Officer

Former Sr. Manager at PwC: Auditing Fortune 500 clients

Participated in over \$1B of public market transactions for companies that include First Solar, American Express and Mitsubishi

Public Accounting experience in US, Canada, & Japan



**Roy Bade** Chief Development Officer

Owned two development. construction & property management businesses over the course of 30 years

Constructed & owned more than 750,000 square feet of property

Contributed family-owned business to build Caliber's commercial investment and development platform



John Hartman Chief Investment Officer

Former managing director of a commercial real estate merchant bank

Served as CEO of a publicly traded real estate company, and President and CEO of a publiclytraded real estate finance company

Was managing director of a private equity real estate fund



**George Pace FVP** of Wealth Development

Former Co-Founder and President of Graphic Printing in Chicago for 12 years

Spent 12 years as a Investment Advisor Representative (IAR)

Joined Caliber in 2016 as a sales representative and was responsible for \$100M in capital raise





## CaliberFunds.co

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\*Chris Loeffler is a Fund Manager and Director of the Fund Sponsor, CaliberCos Inc.