

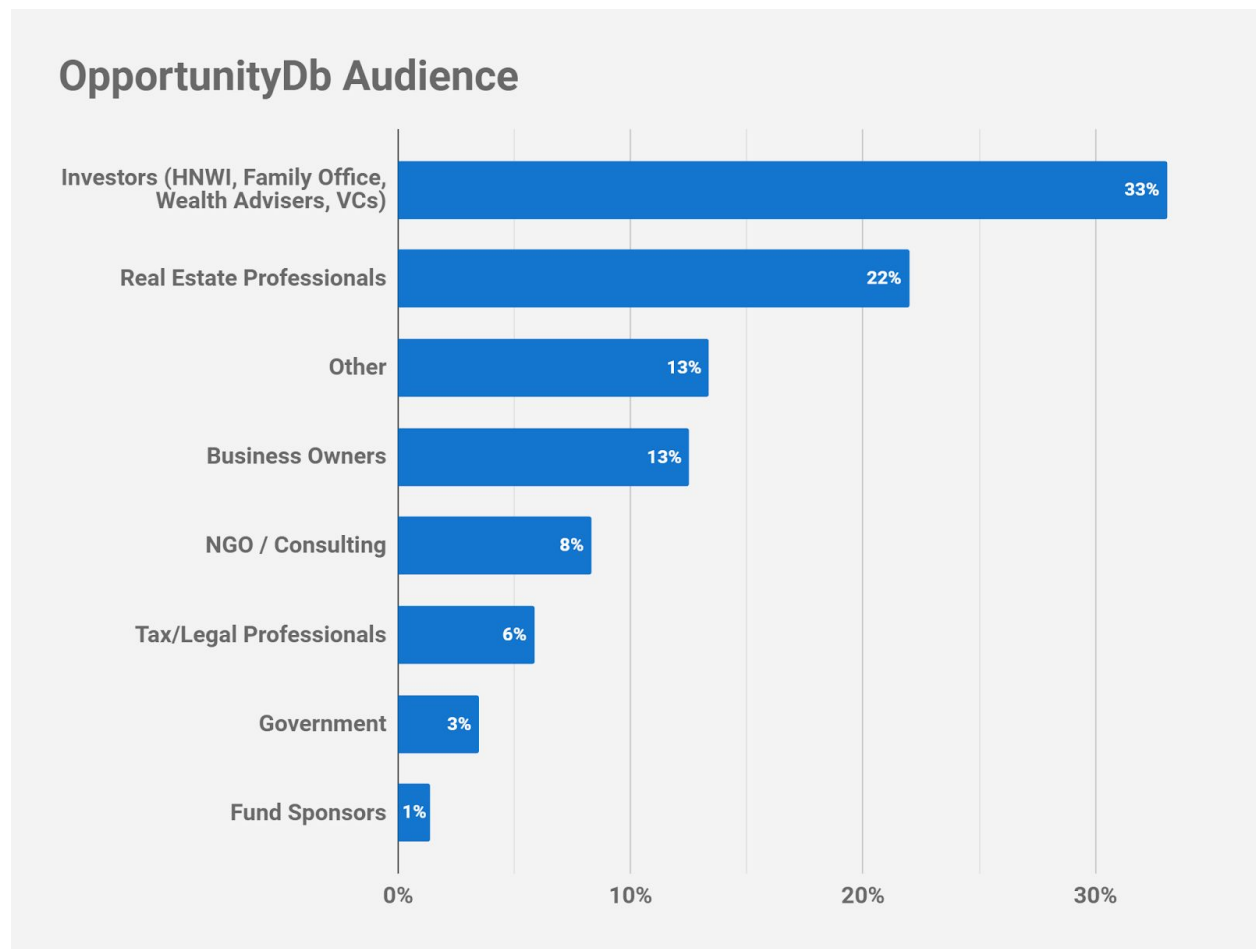
Reach Opportunity Zone Investors on OpportunityDb

Advertise on OpportunityDb to reach high net worth investors, family offices, wealth advisors, fund managers, and real estate professionals — all interested in participating in Opportunity Zones...

About OpportunityDb

OpportunityDb.com provides world-class tools, education, and analysis to help investors, advisors, and other professionals learn about Opportunity Zones.

The **Opportunity Zones Podcast** is the industry's leading podcast, with over 5,000 downloads per month.



Our Audience

We have a small but passionate audience of Opportunity Zone operators and potential investors.

Website – OpportunityDb.com

50,000+ pageviews per month

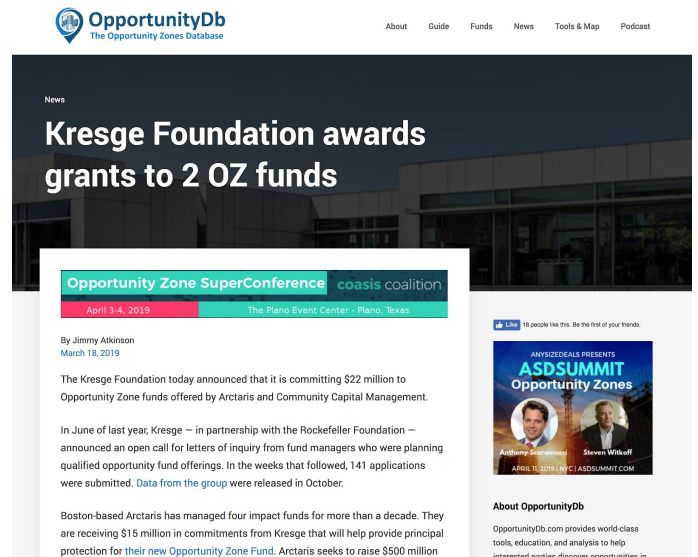
20,000+ unique visitors per month

Podcast Listeners

5,000+ episode downloads per month

Email List

15,000+ email subscribers



Advertise with OpportunityDb

Bring visibility to your Opportunity Zone fund, development, or professional services.

Website Display Advertising

200,000+ Total Monthly Impressions Available. Multiple sizes available.

Podcast Advertising

Native, host-read ads to an engaged listening audience.

Email Advertising

Dedicated email blast and in-newsletter advertising available.

Fund Pitch Webinar

Deliver your pitch to potential Opportunity Zone investors and wealth advisors.

Sponsor Content

Position yourself as an industry thought leader. Inquire for pricing and custom specs.

Lead Generation

Get pre-qualified investor leads. Inquire for pricing and platform details.

Advertising Rates and Specs for Website and Podcast Ads

Banner ads and podcast ads are both sold on a Cost Per Thousand Impression (CPM) basis.

Website Display (Banner) Advertising on OpportunityDb.com

- Half-page (300x600) banner ad units (sidebar, generally above the fold): *\$50 CPM*
- Top Leaderboard (728x90 and 320x50) banner ad units (above the fold): *\$50 CPM*
- Medium Rectangle (300x250) banner ad units (in-content): *\$35 CPM*
- Bottom Leaderboard (728x90 and 320x50) banner ad units (bottom position): *\$25 CPM*

Host-Read Podcast Ads on the Opportunity Zones Podcast

- 15-second pre-roll ad (plays within the first minute of the podcast episode): *\$100 CPM*
- 60-second mid-roll ad (plays approx. midway thru the podcast episode): *\$100 CPM*

Email Rates and Specs

- Reach a growing list of 15,000+ Opportunity Zone readers.
- In-Newsletter Advertising: Banner ad at the top of our weekly email blast (300x250 or 728x90) + text blurb (200-word max) near the bottom: *\$1,000 flat rate per blast*
- Dedicated email blast: *\$3,000 flat rate per blast*

Fund Pitch Webinar Rates and Specs

- 60-minute live webinar, moderated by Jimmy Atkinson.
- Present your pitch deck to the OpportunityDb network of investors.
- Live Q&A session with attendees.
- All registration leads are shared with the sponsor.
- Post-event: webinar video recording is promoted.
- Post-event: webinar recording is converted to a podcast episode.
- Flat fee: *\$10,000 cost per webinar*

Get Started!

Contact Jimmy Atkinson to learn more and begin your advertising campaign.

jimmy@opportunitydb.com // (682) 747-6982